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CRISTÓBAL BALENCIAGA MUSEOA

First International Cristóbal Balenciaga Conference

Call for Papers



To celebrate the 125th anniversary of the birth of Cristóbal Balenciaga on 21 January 2020, the Balenciaga Foundation and the Cristóbal Balenciaga Museum wish to organise a series of events as a tribute to the great Master of Getaria. These events include the first *International Cristóbal Balenciaga Conference* to be held at the museum on 1 and 2 October 2020.

This academic conference aims to provide a platform for innovative and high quality research papers on all aspects of Cristóbal Balenciaga's image and legacy – personal, commercial, creative and technical.

Proposals relating not only to the history of fashion but also to other disciplines, such as economic and legal history, sociology and the arts in general, are also welcome. The only prerequisite for all proposals is that they discuss the designer.

Advisory committee

MIREN ARZALLUZ
Director
Palais Galliera, Paris

ANA BALDA
Lecturer
Department of Communication, University of Navarre

AMALIA DESCALZO
Lecturer
ISEM Fashion Business School, University of Navarre

CATHERINE JOIN-DIÉTERLE
Director (1989-2009)
Pallais Galliera, Paris

GASPARD DE MASSÉ
Chief Archivist
Balenciaga, Paris

LESLEY E. MILLER
Senior Curator of Textiles and Fashion
Victoria and Albert Museum, London

ALEXANDRA PALMER
The Nora E. Vaughan Senior Curator, Textiles
& Costume, Royal Ontario Museum

VALERIE STEELE
Director, FIT Museum, New York

IGOR URIA
Director of Collections, Cristóbal Balenciaga
Museum, Getaria

PAOLO VOLONTÉ
Lecturer
School of Design, Politécnico di Milano

Submission of proposals

Proposals must be sent to the following email address:
– congress@fbalenciaga.com

Proposals must include the following information:

- Researcher's or researchers' name
- Brief description of the professional and/or academic role (15-20 words)
- Email address
- title of the paper and a 500-word summary of its research content.

Languages

Papers will be accepted in Spanish, Basque, English and French.

Publication

The Museum expects to submit the best articles to an appropriate scholarly journal.

Calendar

Proposal submission deadline:
– **5 January 2020**

Acceptance response deadline:
– 31 January 2020

Registration

Registration will be free for those participants whose proposal is accepted.

Those selected will be notified of the deadlines for submission of further information as well as other relevant details about the Conference.

Further information

Cristóbal Balenciaga Museoa
Parque Aldamar, 6
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Biographies

MIREN ARZALLUZ is a graduate in History from the University of Deusto, holds an MSc in Comparative Politics from the London School of Economics and an MA in Art History with a specialism in the History of Dress from the Courtauld Institute of Art. She was responsible for the Cristóbal Balenciaga Foundation collections and exhibitions from 2006 to 2013, during which time she published her book *Cristóbal Balenciaga. The Making of the Master (1895-1936)* (Nerea, 2010; V&A 2011). Between 2013 and 2017 she curated different fashion exhibitions in collaboration with museums such as the Palais Galliera, the Musée de l'histoire de l'immigration in Paris; the Fine Arts Museum in Bilbao and the MoMu in Antwerp. She has been the director of the Palais Galliera since January 2018.

Dr. ANA BALDA is a graduate in Economic and Business Sciences and holds a doctorate in Communication. She is an associate professor at the University of Navarre, where she teaches Fashion and Illustration History and Fashion Photography on the International Program in Fashion Communication. Author of the thesis *Cristóbal Balenciaga: media policy in response to the advance of ready-to-wear* (2013), she continues her research into the fashion designer's character and work. She has published various articles in academic journals and curated the exhibition *Coal and velvet: Views of popular costume in the work of Ortiz Echagüe and Balenciaga* (Cristóbal Balenciaga Museum, October 2016-May 2017).

Dr. AMALIA DESCALZO has a doctorate in Art History from the Autonomous University of Madrid, and is a lecturer in Fashion History on the Master's degrees at the University of Navarre, ISEM Fashion Business School. She worked at the Museo del Traje during its establishment and was a member of its Scientific Committee. She was responsible for the academic research towards the creation of the Cristóbal Balenciaga Museum. Her publications and studies include work on dress and fashion in modern Spain. Worthy of mention is her work on the International Conference *Dressing the Spanish Way: Prestige and usage of Spanish attire at the European Courts (16th-17th centuries)*, and the accompanying publication.

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Dr. CATHERINE JOIN-DIÉTERLE graduated from the Institut d'études politiques and holds a doctorate in Art History. She was the curator of museums for the City of Paris until her retirement in 2009, head of art at the Petit Palais (1974-1988) and director of the Musée Galliera, Musée de la Mode de la Ville de Paris (1989-2009). She has curated numerous exhibitions, among which are: *Robes du soir*, 1990; *Givenchy*, 1991; *Marlene Dietrich*, 2003; *Sous l'Empire des crinolines*, 2008; *Balenciaga, magicien de la dentelle*, 2015; and *Modes ! A la ville, à la scène*, 2017. Education: creation of the Chair of Fashion at the École du Louvre (2007).

GASPARD DE MASSÉ has been chief archivist at Balenciaga Paris since 2014. After studying tailoring and theatre costume he worked in theatre and television in institutions such as the Opéra Garnier and the Théâtre du Châtelet, and with the theatre company Philippe Decouflé. Currently, he continues his studies in Art History at the University of Panthéon-Sorbonne. As head of the Balenciaga archives in Paris, he has contributed to promoting the company heritage through new acquisitions, conservation and digitization, as well as to its dissemination through loans management for international exhibitions. In 2017 he was associate curator on the travelling exhibition *Balenciaga in black* at the Kimbell Art Museum in Fort Worth (Texas) and author of an article published in the exhibition catalogue, which won the award as best exhibition catalogue in the City of Paris.

Dr. LESLEY ELLIS MILLER has been Senior Curator of Textiles and Fashion at the V&A since 2005 and Professor of Dress and Textile History at the University of Glasgow since 2013. Her main research interests lie in the business and design of fashion and textiles in post-Renaissance France and Spain. She has written extensively on the silk industry in eighteenth-century Lyons, is author of *Selling Silks. A Merchant's Sample Book 1764* (V&A, 2014), and *Balenciaga: Shaping Fashion* (V&A, 2017), an extended edition of her earlier monograph on Balenciaga.

Dr. ALEXANDRA PALMER is the Nora E. Vaughan Senior Curator, Textiles & Costume at the Royal Ontario Museum (ROM), responsible for over 44,000 artifacts in the collection of western fashionable dress and textiles. She has curated exhibitions and publications including *Christian Dior: History and Modernity, 1947-1957* (ROM Press, 2018), *Dior: A New Look, A New Enterprise 1947 - 57*, V&A Publications (2009,

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reprint 2019) winner 2010 Millia Davenport Publication Award, and *Couture & Commerce: The Transatlantic Fashion Trade* in the 1950s (2001), winner Clio Award for Ontario History. As editor, her work includes *The Modern Age: The Cultural History of Fashion* (2016); *Old Clothes, New Looks: Second Hand Fashion* (2005) and *Fashion: A Canadian Perspective* (2004).

VALERIE STEELE (PhD, Yale University) is director and chief curator of the Museum at the Fashion Institute of Technology in New York City, where she has personally organized over 20 exhibitions since 1997. She is also founder and editor in chief of *Fashion Theory: The Journal of Dress, Body & Culture*, the first peer-reviewed, scholarly journal in Fashion Studies. Steele is the author or editor of more than 25 books, including *Paris Fashion*, *The Corset*, *Gothic: Dark Glamour*, *Japan Fashion Now*, *Daphne Guinness*, *Pink*, and *Fashion Designers, A-Z: The Collection of the Museum at FIT*.

IGOR URIA has a degree in Fine Arts from the University of the Basque Country, with a specialism in Conservation and Restoration. He has completed different specialist studies at the universities of Deusto and Alcalá de Henares, as well as “Curating Fashion and Dress”, the V&A International Training Course in London. He is currently Director of Collections at the Cristóbal Balenciaga Museoa, a position he has held since 2014. Previously, from 2004, he had been Head of the same institution’s Conservation and Registration Department. He has curated different exhibitions, including *Cristóbal Balenciaga. Fashion and Heritage: Contexts* (2019).

Dr. PAOLO VOLONTÉ, PhD in Sociology (Milan, 2003) and in Philosophy (Freiburg im Breisgau, 1997), is an associate professor of Sociology of cultural processes at the School of Design of Politecnico di Milano. He is co-editor of the *International Journal of Fashion Studies* and coordinator of the study unit META - Social Sciences and Humanities for Science and Technology. His main research interests are in the fields of fashion studies, design studies, and sociology of knowledge. He is currently finalising the book *Fat Fashion* (Bloomsbury).

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Biarritz – 71km
Bilbao – 81km
Donostia / San Sebastián – 25km
Iruña-Pamplona – 97km
Vitoria-Gasteiz – 83km

GPS
43° 18' 6.92" N
2° 12' 18.77" W

